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PRESS RELEASE

Like The Who, PVA David O'Neill's office is "Going Mobile"

Lexington, Ky. – “I can pull up by the curb, I can make it on the road, goin' mobile” aren't just lyrics by a classic rock band, they also describe new upgrades in Fayette County Property Valuation Administrator (PVA) David O'Neill's office.

Beginning today, visiting www.FayettePVA.com from any mobile device will automatically redirect users to the mobile site – optimized specifically for mobile browsers. The highly popular website sees traffic from an ever-increasing number of phones and tablets. “The mobile PVA website gives our handheld device users a much better experience with easy access to the features they use the most,” said Mr. O'Neill. Mobile site users still have one-click access to the full PVA website.

However, one feature appears only on the mobile version. In response to requests, the PVA included the option to see the properties nearest a user's current location. “If you're out looking for a home or at a restaurant, with one click your device will bring up the properties closest to your location, in groups of ten,” Mr. O'Neill stated. “To borrow a well-worn phrase, I'm excited about this 'killer app' feature because it recognizes and modernizes how PVA data is packaged, delivered and used, and how business is increasingly conducted on the move.”

Also starting this week, when PVA field staff “pull up by the curb” to perform quadrennial inspections they will carry new tablets loaded with data collection software. The tablets let staff easily update photos, sketches and property characteristics while in the field and eliminate the need to carry property record cards out of the office. Staff can also use aerial photos, maps and GPS on the same device. “The tablets are part of our ongoing efforts to provide excellent service, improve data quality and develop more accurate assessments despite fewer resources,” said Mr. O'Neill. It is expected that the tablets will pay for themselves within a year in saving time previously spent on the cumbersome task of logging and loading photos into a separate database.